

# ELSA JAEYOUNG PARK

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## EDUCATION

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### **MA Mixed Composition Pathway with Merit, University of Birmingham, UK** 2016-2017

- Related Coursework: Electro-acoustic Music Composition; Computer Music; Advanced Studies in Contemporary Music Composition; Introduction to Programming for Electroacoustics.
- Dissertation researched the sonification of neuropsychology and developed an idiosyncratic sound design of depressive disorder through EEG, Supercollider, Logic Pro X and field recording.
- Cooperated in setting up sound installation for school concerts and BEAST electroacoustic festival with colleagues once every two months.
- Improved oral communication skills and confidence through presenting to peers and lecturers four times, both as a group and individually.

### **BA Jazz and Contemporary Music with 1st, Seoul Jazz Academy, South Korea** 2016

- Developed technical skills of manipulating synthesisers on Logic Pro X in order to compose electronic music.

### **AA Jazz Piano with 2:1, Seoul Institute of the Arts, South Korea** 2012-2016

- Related Coursework: Music Production; The Techniques of Film Music; Creative Art and Technology; Contemporary Techniques in Composition; Jazz Improvisation.
- 'A+' in Music Production. Worked with a team of 5 students for audio post-production for TV commercial in my role as an arranger and delivered a presentation of a final proposal as a representative of the team.
- 'A' for critical analysis essays and presentation both in Pedagogy and Aesthetics.
- Scholarship for outstanding foreign language (English - TOEIC SPEAKING: 6)

## WORK EXPERIENCE

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### **Marketing & PR Volunteer, Birmingham Solihull and Sandwell Jazz Festival, UK** July 2017

- Boosted promotional opportunities of the festival by creating social media contents on Facebook, Twitter, and Instagram in both English and Korean.
- Cooperated in engaging audiences in 215 performances on the spot with Chinese, English and other European colleagues by handing out 100 +booklets and selling 20 raffle tickets.

### **Instructor, Music K Academy, South Korea** April 2013- Jul 2015

- Lectured Jazz Piano Improvisation for a college-preparatory education for music students aged between 15-30, resulting in 87% of students successfully received acceptance letters from excellent music universities in Korea.
- Maximised learning efficiency in the set up of peer-to-peer groups to enhance a cooperative learning environment.
- Trained students to develop impromptu technique for their performance agility and coached task analysis to improve a keen sense of interpreting musical techniques.
- Encouraged students to stay motivated for the completion of performance by pitching their musical talents and giving respectful and practical advice every week, which helped to cultivate my credibility with managers in the academy.

## **Composer and Piano Accompanist (Intern), Macquarie Faculty of Arts, Australia**

Sep-Dec 2013

- Harmonious collaboration of producing and arranging renditions by accompanying performers with a piano on stages and studio.
- Ensured quality work was successfully delivered on schedule by effectively tailoring music on demand. This helped to build positive relationships with performers and colleagues.
- Entrusted with the additional responsibility of co-producing K-pop project with Dr. Keith. Arranged and composed 3 songs in 2 months and reported evaluation results about the music project at group meetings on a regular basis.
- Accelerated musical productivity by volunteering to set up audio equipment and asking for help from colleagues to facilitate professional production in the studio environment.

## **ADDITIONAL ACHIEVEMENTS**

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<b>2018 Mixtape, Not Art Records, Brooklyn</b>	2018
Composer: ELSA PARK - 'Desert'	
<b>Resonance Extra- Urban Arts Berlin, Female Identified Producers, Broadcasted, UK</b>	2018
Composer: ELSA PARK	
<b>A Journey to the Scent - Celine, exhibited at The Laundry Building, London</b>	2018
Composer: ELSA PARK	
<b>Female Identified Producers Album, Urban Arts Berlin, Berlin</b>	2018
Composer: ELSA PARK - 'Desolation', 'Dysthymia'	
<b>BEASTdome: Mini Postgraduate Concert, Birmingham</b>	2017
Performer: ELSA PARK - 'Dysthymia'	

## **ADDITIONAL SKILLS**

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- Language: English (Fluent), Korean(Native)
- IT: Proficient in Logic Pro X, MS Word, Excel, PowerPoint, and Outlook, Basic in Supercollider and field recording